GUEST ONE-SHEET

JADE TRUONG

STRATEGIC ADVISOR TO PRINCIPALS · HOST OF CHAOS TO EASE

Former COO and interim CEO. Nearly 100 companies, eleven industries, $1.18B in value delivered. Stories from the rooms where companies change shape.



SHORT BIO

Jade Truong is a strategic advisor to founders, CEOs and investors, and a former COO and interim CEO. Tech companies call her when they start changing shape. Across nearly 100 companies, including Microsoft, Xbox, eBay, AT&T, Nuance and Webex, she has delivered $1.18B in value by listening from the founder to the front line and clearing the one blockage that lets everyone move. She hosts the Chaos to Ease podcast and newsletter.

IN ONE LINE

Former COO and interim CEO who has worked inside nearly 100 companies, from Microsoft to stealth startups, and hosts Chaos to Ease.

FORMAT

Long-form podcast conversations and small rooms. Story-led, practical, with a takeaway listeners can use on Monday.

FIND JADE

chaostoease.substack.com
Chaos to Ease on Spotify
Booking requests through the contact form at jadetruong.com

HEAR JADE IN HER OWN VOICE
Ask about any case: jadetruong.com/#ask

CONVERSATION TOPICS

The front line will protect your company

1,528 reps trusted with $2,000 each. The average was $579, and the one who went over found a triple billing.

Price for the fear

How a twelve-branch surgical group moved from $299 to $2,999 and grew profit more than 230%.

Thirty-eight teams, one roadmap

The co-parenting idea that aligned 100+ Microsoft teams behind one plan approved by Bill Gates.

Four minutes on a $200 million pitch

How a founder does one thing is how they do everything, and what investors can read in the small things.

Problem first, then tool

AI that people trust: 80% of calls automated years before conversational AI had a name, and ten subscriptions replaced by one $120 server.

We installed the internet

Why Gen X leaders are the bridge between the founder and the board.